

INNOVATIVE AND CREATIVE THINKING 3 Days

Virtual | Blended | Online | Classroom

(Credits gained towards a National Certificate: General Management, NQF 5)

1. UNIT STANDARD

Create and manage an environment that promotes innovation

Unit Standard: 252020

NQF Level: 5

Credits: 6

2. PROGRAMME OVERVIEW

Creativity has been described as the tendency to generate or recognise ideas, alternatives, and possibilities that may be useful for solving problems, communicating with others, and entertaining people. Human civilization has been built, and rebuilt, time and time again, through the creativity of individuals. Almost every aspect of modern life, from consumer products to systems of governance, is the result of human creativity.

Creative thinking is the mechanism by which we imagine the world as we want it to be and devise the methods to make that world a tangible reality. As humanity marches steadily on into the future, with all its challenges and opportunities, creativity will remain the key to success in every endeavor. The advent of the Fourth Industrial Revolution has accelerated the need to cultivate creative thought across the board, because creative thought cannot be automated, or replaced, by machines. The future workplace is going to demand new ways of thinking, and human creativity is the key to it.

Our **Innovative and Creative Thinking** course takes team members through the development of a concept from inception to implementation. Whether a team is newly formed or well-established, every individual will benefit from this course.

3. LEARNING OUTCOMES

At the end of the **Innovative and Creative Thinking** course, students will be able to:

- Analyse business units in search of opportunities for innovation.
- Identify features of environments that promotes innovation and creativity.
- Demonstrate understanding of the techniques for promoting creativity.
- Develop a plan for creating an environment conducive to innovation.
- Lead a team through, and participate in, a creative thinking process.

Growing People...Building Talent...Creating Leaders

Accreditation and Certifications

*Microsoft, CompTIA, Certipart, Pearson Vue, CertNexus, ICDL, IMM,
MICT, MerSeta, BankSeta, ICB (Fasset), W&R, ETDP, Services Seta, LGSeta & Growing...*

4. TARGET AUDIENCE

Innovative and Creative Thinking is aimed at for managers and team leaders who need to continue motivating, leading, empowering and inspiring others to solve problems creatively and dream up new ways of seizing opportunities and meeting challenges.

5. OUTLINE

Module 1: Techniques for promoting creativity, solving problems and making decisions	Module 2: Create an Environment that promotes innovation
<p>Techniques for promoting creativity</p> <ul style="list-style-type: none"> • Thought Experiments • Challenge facts • Brainstorming • Mind maps • Edward De Bono’s Thinking Hats and Action Shoes <p>Critical & Analytical thinking</p> <p>Problem-solving techniques</p> <p>Problem-solving and Decision Making Systems</p> <ul style="list-style-type: none"> • Carl Rogers’ problem solving steps • Decision-making flow chart • Carkhuff decision-making model • Kepner-Tregoe decision making system 	<p>Features of an environment that promotes innovation</p> <p>Analyse own unit in terms of opportunities and innovation</p> <p>Develop a plan for creating an environment conducive of innovation</p> <p>Lead a team through a creative thinking process</p> <p>Apply Techniques for Promoting Innovation and Creativity</p> <p>Develop a Concept for Implementation</p>

6. TRAINING METHODOLOGY

All training interventions can be facilitated via Online, Virtual Instructor-Led Training, Face-to-Face, or through a Custom Blended approach.

This state-of-the-art Skills Programme is designed to run at a high level of participation and interaction, where delegates are involved in role-plays, rating exercises and case studies. Video clips are used for understanding and integration. Upon completion, a report will be provided which will include the facilitator’s feedback on the delegates’ performance and identifying areas for further development.

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7. THE NEXT STEP

On successful completion of a formal Portfolio of Evidence (PoE), credits are gained towards the following qualification:

National Certificate: General Management, NQF 5

You might also be interested in the following courses. Click on the course name to learn more.

Managing Change in a VUCA World	Coaching, Mentoring and Situational Leadership
Building Resilience through Emotional Intelligence (EQ)	Judgment and Decision Making (Analytical Thinking)

Upcoming Events

For in-house or customised training requirements

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